



**5th International Conference on Children's Bone Health
23-26 June 2009
West Road Concert Hall
Cambridge, UK**

Exhibition Prospectus

Dear Colleague

We are delighted to announce that the 5th International Conference on Children's Bone Health (ICCBH5) will take place at the West Road Concert Hall, Cambridge UK from Tuesday 23 to Friday 26 June 2009.

Exhibition space is on sale now

To book your preferred exhibition space, please review this prospectus and the attached Exhibition Floor Plan, complete the Exhibitor Interest Form on page 9 (noting your preferred stand location) and then return your completed form to Ross McIvor, Oxford International, on Fax: +44 (0) 1865 511570 / email ross.mcivor@oxfordint.co.uk

We very much look forward to working with you over the coming months to ensure your participation at ICCBH5 2009 is a profitable and enjoyable experience.

Yours sincerely

Dr Jeremy Allgrove
**Consultant Paediatric Endocrinologist
Barts and the London NHS Trust**

For more information contact Ross McIvor
Tel: +44 (0) 1865 511 550 / Fax: +44 (0) 1865 511570
Email: ross.mcivor@oxfordint.co.uk



5th International Conference on Children's Bone Health 2009

Invitation to Participate

It is with great pleasure that we invite you to attend the 5th International Conference on Children's Bone Health which will take place at the West Road Concert Hall in Cambridge, UK from 23 - 26 June 2009.

ICCBH5 is the only international conference exclusively dedicated to the field of paediatric bone health and disease and we are delighted to hold the event one of the most beautiful cities in Britain and home to the prestigious University of Cambridge which celebrates its 800th anniversary in 2009.



Who Will Attend?

The event will be attended by hundreds of Medical and Allied Health Professionals from all over the world with an interest in any aspect of bone and calcium disorders in children and adolescents, and will offer an invaluable opportunity for networking, collaboration and socialising with:

- Paediatricians
- Paediatric Endocrinologists
- Research Fellows
- Basic Scientists
- Adult physicians
- Physiotherapists
- Occupational therapists
- Nurses
- Dietitians
- Paediatric Orthopaedic Surgeons
- Nutritionists
- Public Health Physicians
- Neonatologists
- Radiologists
- Geneticists
- Nephrologists
- Hepatologists
- Rheumatologists

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The Meeting

Topics for discussion

Chronic disease and its effects on bone
Fat and Bone
New Drugs
Surgical Approaches to Paediatric Bone Disease
Global burden of bone disease
Programming of bone
New genetic origins of bone disease
Pathogenesis of fractures
Biomarkers in bone health
Vitamin D supplementation open forum
Young Investigator Awards

Scientific Organising Committee

Jeremy Allgrove	(London)
Maria-Luisa Bianchi	(Milan)
Nick Bishop	(Sheffield)
Craig Langman	(Chicago)
Mary Leonard	(Philadelphia)
Roman Lorenc	(Warsaw)
Coen Netelenbos	(Amsterdam)
John Pettifor	(Johannesburg)
Frank Rauch	(Montreal)
Eckhard Schoenau	(Cologne)

Local Organising Committee

Faisal Ahmed	(Glasgow)
Jeremy Allgrove	(London)
Nick Bishop	(Sheffield)
Moira Cheung	(London)
Justin Davies	(Southampton)
Mary Fewtrell	(London)
Zulf Mughal	(Manchester)
Nick Shaw	(Birmingham)

Contacts

For more information on supporting the event as an exhibitor, please contact:

Ross Mclvor, c/o Oxford International
Tel: + 44 (0) 1865 511550
ross.mclvor@oxfordint.co.uk

For all other queries, please contact:

Clare Moloney, c/o Oxford International
Tel: + 44 (0) 1865 511550
clare.moloney@oxfordint.co.uk



The Venue

The West Road Concert Hall, Cambridge



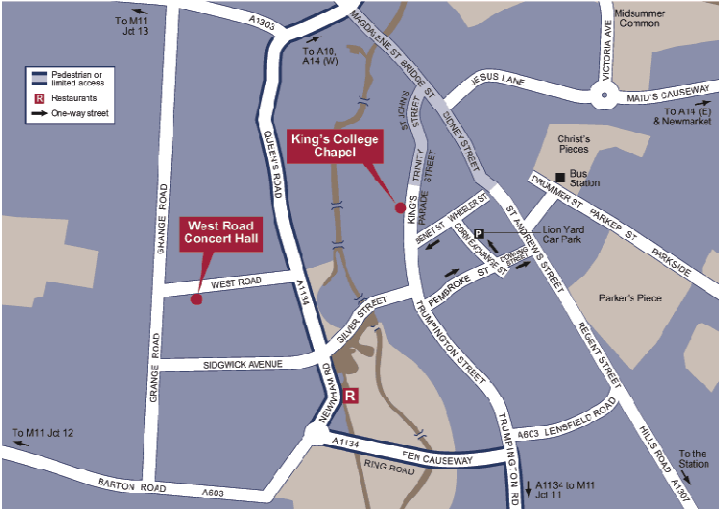
The West Road Concert Hall is one of Cambridge's premiere music venues and is ideally situated only minutes away from the famous Cambridge Backs and King's College.

West Road Concert Hall has a long history of hosting both academic and commercial conferences of every size. Although a purpose built concert hall, it has the advantage of being located

within the University's Faculty of Music, providing a large and endlessly flexible foyer space, as well as several lecture rooms for use as breakout rooms, or for smaller events.

The Concert Hall is fully air conditioned, and has recently been brought up to date with the installation of new audio-visual equipment. It offers attractive and functional conference facilities, in the centre of one of the most historic and beautiful of England's cities.

Location Map



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Exhibition Opportunities

PLATINUM SPONSOR PACKAGE **** EXCLUSIVE OPPORTUNITY ****

We are pleased to announce a single and exclusive Prime Sponsorship opportunity. This is available to a single organisation that will feature as the main sponsor to the conference.

This package provides:

- 6 metre x 2 metre exhibition space in a prime location at the main entrance of the West Road Concert Hall Foyer.
- Use of private meeting room at West Road Concert Hall throughout the duration of the Congress. This will provide you with an oasis from the hubbub of the conference and allow you to conduct business in a quiet atmosphere.
- 2 pre-conference marketing emails to attendees promoting your attendance at ICCBH 2009.
- Acknowledgement as a Platinum Sponsor including logo placement in all e-Marketing and hard copy marketing material (including Call for Abstracts and post event communications).
- Acknowledgement as Platinum Sponsor and text of up to 120 words in the Final Programme.
- Acknowledgement as Platinum sponsor on screen in main plenary hall for opening conference session.
- Full colour/full page advertisement in the Final Programme (inside page).
- Company Logo on the ICCBH5 website (front page), highlighting your participation as Platinum Sponsor with web link to your company's homepage.
- 3 A4 insertions (or equivalent marketing piece) in the conference bag.
- 6 full conference passes (includes refreshments, lunch and attendance at Welcome Reception and Classic Cambridge Walking Tour).
- 4 passes to the Gala Dinner.

PLATINUM SPONSOR PACKAGE COST
£30,000 + 15% VAT

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GOLD SPONSOR PACKAGE

- 4 metre x 2 metre exhibition space only offering preferential choice after Platinum Sponsor of prime location exhibition space within the West Road Concert Hall Foyer.
- Acknowledgement as a Gold Sponsor/logo placement in Call for Abstracts, Final Programme and post event communications.
- Acknowledgement as Gold Sponsor and text of up to 85 words in the Final Programme.
- Acknowledgement of Gold sponsor on screen in main plenary hall for opening conference session.
- Full colour/full page advertisement in the Final Programme (inside page).
- Company Logo on the ICCBH5 website (front page), highlighting your participation as Gold Sponsor with web link to your company's homepage.
- 2 A4 insertions in the conference bag.
- 4 full conference passes (includes refreshments, lunch and attendance at Welcome Reception and Classic Cambridge Walking Tour).
- 3 passes to the Gala Dinner.

GOLD SPONSOR PACKAGE COST

£20,000 + 15% VAT



SILVER SPONSOR PACKAGE

- 3 metre x 2 metre exhibition space only offering preferential choice after Platinum and Gold Sponsors of prime location exhibition space within the West Road Concert Hall Foyer or recital room.
- Full colour/half page advertisement in the Final Programme (inside page).
- Acknowledgement as Silver Sponsor/logo placement in Call for Abstracts, Final Programme, and post event communications.
- Your company logo and web link from the ICCBH5 website (front page) to your company's homepage.
- 1 A4 insertion in the conference bag.
- 3 full conference passes (includes refreshments, lunch and attendance at Welcome Reception and Classic Cambridge Walking Tour).
- 2 passes to the Gala Dinner.

SILVER SPONSOR PACKAGE COST

£10,000 + 15% VAT



BRONZE SPONSOR PACKAGE

- 2 metre x 2 metre exhibition space only within the West Road Concert Hall Foyer or Recital Room.
- Listing on the Exhibitors' page of the ICCBH5 website.
- 2 full conference passes (includes refreshments, lunch and attendance at Welcome Reception and Classic Cambridge Walking Tour).
- 2 passes to the Gala Dinner.

BRONZE SPONSOR PACKAGE COST

£5,000 + 15% VAT



Exhibitor Interest Form

If you are interested in exhibiting at ICCBH 2009, please complete the following form, sign and return to Oxford International on fax: +44 (0) 1865 511570 / email: ross.mcivor@oxfordint.co.uk

I am interested in the following Exhibition and Sponsorship Package:

(Please tick)

- | | | |
|--------------------------|----------------------------|-------------------|
| <input type="checkbox"/> | Exclusive Platinum Package | £30,000 + 15% VAT |
| <input type="checkbox"/> | Gold Package | £20,000 + 15% VAT |
| <input type="checkbox"/> | Silver Package | £10,000 + 15% VAT |
| <input type="checkbox"/> | Bronze Package | £5,000 + 15% VAT |

Exhibition Stand Location

With reference to the floor plan attached please let us know your preferred stand location in order of preference. **Early booking is advisable, as stand space will be limited.** We will endeavour to match your 1st choice but please be advised that we cannot guarantee that your selected options will be met.

1st Choice Stand Number:.....

2nd Choice Stand Number:.....

3rd Choice Stand Number:

SIGNATURE..... DATE.....

COMPANY NAME..... EMAIL.....

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